

# Tobacco Retail Licensing

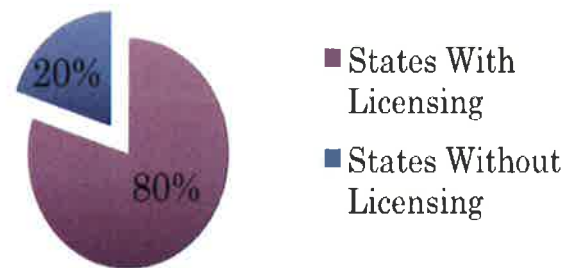
Tobacco is the leading cause of preventable death. Despite local efforts to reduce youth exposure to tobacco products, FDA compliance checks show that tobacco products are being sold to those under the federal minimum age of purchase at 18 in the City of Columbia. The Healthy Lifestyles Action Team recommends the use of tobacco retail licensing to promote and protect the health of Columbia residents.



## Expected Outcomes

- \* Research shows in areas with local level licensing laws youth sales rates drop by over 30%.
- \* States with licensing have:
  - lower youth smoking rates
  - lower adult smoking rates
  - lower rates of sending warning letters to retailers

## Tobacco Retail Licensing



- \* Missouri is one of ten states that does not have retail licensing at a state level.

## Tobacco Retail Licensing...

- \* Identifies businesses selling tobacco.
- \* Provides funding for enforcement of local tobacco ordinances.
- \* Gives the ability to suspend or revoke license if a retailer is violating laws.
- \* Allows control over where the product can be sold.
- \* Can place restrictions on tobacco marketing.
- \* Is endorsed by the Healthy Lifestyles Action Team.